



14 ANNUAL SPRING FLORAL SHOW FEBRUARY 23-24, 2024

Sims Pottery | 563 West Moore Street | Graham, NC | 336-228-1518

Learn the fundamental tools needed to succeed in today's floral marketplace. Lectures are followed with demonstrations by our designers, "If you hear it, you see it, you do it, and you will retain it."

Covered topics are basic design elements and principals along with color theory, flower identification, care and handling, flower shop operations, sales and "pricing for profit". Instruction of arrangements for Sympathy, Special Events, Spring Designs and more will be taught.



Featured Designer:
Ellis Collins



Featured Designer:
Jim Roberts

FRIDAY, FEBRUARY 23

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| 9:00 am – 10:00 am | Reflecting on Memorials |
| 11:00 am – 12:00 pm | Wrap it up with Ribbon |
| 1:15 pm – 2:15 pm | Spring Wreaths / Vine Wreaths |
| 3:00 pm – 4:00 pm | Stunning Floral Garden Designs |

SATURDAY, FEBRUARY 24 *Doors open at 7:30 am for early shopping

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| 9:00 am – 10:00 am | Flower Lover's Club: Popular Trends, Technique, Principles, & Designs |
| 11:00 am – 12:00 pm | Forever in our Hearts: Sympathy Tributes |
| 12:00 pm – 1:00 pm | Lunch available to purchase |
| 1:00 pm – 2:15 pm | Spring Extravaganza: A collection of floral décor for the home, from traditional to alternative. |

2:30 pm Auction Begins: Following the last design show, we will hold an auction to sell all products designed during the two-day event. Stick around for your chance to add some beautiful pieces at a great value to your business. **GRAND PRIZE DRAWING HELD AT END OF AUCTION.** Must be present to win.